

— Bobbie LaPorte Presents —

# Getting Organizations Ready for Anything

**Bobbie LaPorte provides a refreshingly authentic, practical, and powerful voice to any event.** When audiences need inspiration and real-world ideas for volatile times, Bobbie LaPorte delivers.

Bobbie's popular TEDx talk, "Curveballs and Blind Spots: A Scenic Route through Uncertainty," has garnered over 1 million views. Her programs engage and inform leaders on how to navigate the terrain ahead in a world of unrelenting uncertainty—and can be customized to fit your organization's needs.



**Bobbie LaPorte delivers dynamic keynote addresses, high-powered panel discussions, and customized motivational programs. Some of her most popular topics include:**



## WHEN THE CURVEBALLS KEEP COMING: LEADERSHIP READINESS IN A VUCA WORLD

Leading in a world of unrelenting uncertainty demands different skills and mindsets. In this program drawn from her popular TEDx talk, Bobbie blends real-life scenarios with science-based solutions to help leaders build the confidence and personal resilience to be ready for anything.



## WHAT IS YOUR 140.6 CHALLENGE?

The Ironman Triathlon (140.6 human-powered miles of swimming, racing, and biking) taught Bobbie who she really is. Sharing her gut-level lessons learned will help your audience learn how to meet unrelenting challenges head-on through Bobbie's practical combination of inspiration and solutions.



## UNCERTAINTY: UP CLOSE AND PERSONAL

In this highly engaging and interactive session that is customized for each client, Bobbie shares science-based, pragmatic approaches to dealing with uncertainty in the workplace—like constant organizational changes, getting a new boss, or losing a star performer.



## WHAT'S YOUR BEST NEXT MOVE?

In this interactive workshop, Bobbie shares her framework that helps leaders be more confident and effective, taking a "possibilities-first" approach to dealing with unexpected situations. Attendees leave with real-world ideas they can implement immediately for fast results.



“ I have invited Bobbie to present two workshops to our West Region Sales Team on 'Creating a Strategic Approach to Sales,' which is so relevant in our competitive and disruptive environment. Her experience as a successful sales executive together with a science-based approach to developing a possibilities mindset has helped our team consistently exceed our sales targets. Thank you, Bobbie, for giving us the competitive edge we need.” - Sara Coady, Former Head of Enterprise Sales, Stripe

**Call to discover how Bobbie can customize a program for your event!**

**415-990-7594 • [bobbielaporte.com](http://bobbielaporte.com)**





## BOBBIE LAPORTE & ASSOCIATES



## About Bobbie LaPorte

Bobbie LaPorte blends real-life scenarios with science-based solutions to help leaders build the confidence and personal resilience to be ready for anything.

Before going out on her own, Bobbie spent more than 20 years on the firing line in CEO, CMO, and COO roles in blue-chip companies and technology ventures, where she consistently exceeded industry expectations with not-done-before solutions that became industry standard.

Bobbie has an MBA from Harvard and a Master's degree in Positive Leadership and Strategy from IE in Madrid, and she is a six-time Ironman Triathlete. She lives in both San Francisco and Lake Tahoe with her partner, Larry, and their two Golden Retrievers, Posey and Nilla, who often accompany her on training outings.



**Transform volatility and uncertainty into  
a strategic advantage for your organization!**

Contact Bobbie *now* to customize your next event.

[info@bobbielaporte.com](mailto:info@bobbielaporte.com) • 415-490-7594

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“Bobbie presented an excellent talk on “Positive Leadership: Navigating Through Uncertainty” at our team offsite. I have been a fan of Bobbie’s work in the Positive Leadership arena ever since she introduced me to this exciting new discipline two years ago. Her science-based approach and practices to help professionals navigate through challenging times have definitely benefited my team. People were glued to her presentation, and left with real, practical ideas to help them deal head-on with the many challenges we are facing in a hyper-growth, uncertain and constantly changing environment.”

- Mike Hamilton,  
CIO, Cloudflare

“Bobbie: hearing your TEDx talk has had an incredible impact on me. From now on it will be written in stone on my mind: “Balancing loss with opportunity.” You have given to those who listen to it an amazing gift...one that changes our perspectives. THANK YOU!”

- Yvonne Sanchez,  
Management Skills Professor,  
IE University